



THE JAMES BEARD FOUNDATION AWARDS

**ENTRY FORM**  
**BROADCAST MEDIA AWARDS**  
FOR SHOWS AND PROGRAMS FIRST AIRED IN 2009  
**DEADLINE: JANUARY 7, 2010**  
PLEASE TYPE OR PRINT ALL INFORMATION

Name and Title of Applicant \_\_\_\_\_

Name of Program \_\_\_\_\_

Name of Person who will Receive the Award on Behalf of the Show \_\_\_\_\_

Name of Program Host(s) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Name of Producer(s) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Program's Mailing Address \_\_\_\_\_

Describe the Program (e.g. 30 minute program aired weekly, a daily segment on a magazine program; or a two-hour program aired weekly, an online broadcast on a website).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Where Does it Air? (e.g. Station, Channel, Web address) \_\_\_\_\_

Call Letters, Distribution or Web Site \_\_\_\_\_

Initial Appearance Date \_\_\_\_\_

**Category entered** (check one):

\_\_\_\_\_ **Television Program, In Studio OR Fixed Location**

An ongoing TV show that is shot in studio or at a fixed location from week to week.

\_\_\_\_\_ **Television Program, On Location**

An ongoing TV show that regularly involves travel to locations outside a fixed kitchen or studio.

\_\_\_\_\_ **Television Segment**

A regular segment about food on a non-food show.

\_\_\_\_\_ **Television Special/Documentary**

A one-time special, usually 30 or 60 minutes in length.

\_\_\_\_\_ **TV Food Personality**

A host with flair as well as knowledge.

\_\_\_\_\_ **Radio Show/Audio Webcast**

A Radio Show or Webcast without video.

\_\_\_\_\_ **Video Webcast**

A Webcast with video.



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**PLEASE NOTE:**

1. The Broadcast Media Awards Committee reserves the right to change categories when appropriate and reassign categories as appropriate.
2. Award medallions will be given **only to one person who is listed and/or named by the applicant on the entry form.**

The undersigned represents to the James Beard Foundation Broadcast Media Committee that this is an original production hosted or represented by the undersigned and that in submitting the above listed show/segment to the committee for consideration, he/she (the undersigned) expressly releases and will forever hold harmless the Broadcast Media Awards Committee, the James Beard Foundation and their employees, agents and assigns from any claim or liability of any nature whatsoever arising out of the selection, judging and awards process.

The undersigned further specifically represents that if he/she is not the host or producer of the above listed show, the undersigned is fully authorized to sign this form as agent on behalf of the host or producer and to bind the host or producer by terms of this release.

Any recipes which appear in this show that have not been developed by the host have been used with permission from the recipe originator. **The submission is an unedited copy of the show as it aired.**

3. Submissions may be used on The James Beard Foundation website.

Signed \_\_\_\_\_ Print name \_\_\_\_\_

Title \_\_\_\_\_ Phone \_\_\_\_\_ Date \_\_\_\_\_

**Credit Card Information:**

\_\_\_\_\_ Amex    \_\_\_\_\_ Mastercard    \_\_\_\_\_ Visa    \_\_\_\_\_ Check or Money Order Attached

Name as it appears on card: \_\_\_\_\_

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Entries must be received no later than **Thursday, January 7, 2010** at: **The James Beard Foundation Awards, Slot D, 6 West 18th Street, 10<sup>th</sup> floor, New York, NY 10011.**



## THE JAMES BEARD FOUNDATION AWARDS

### CRITERIA FOR ENTRIES

Please read rules and criteria carefully. Failure to comply with any rule may disqualify the entry. Awards are open to all radio, television broadcasts and webcasts covering food and beverage topics appearing for the first time in North America in 2009.

- Submission must be an original work. Reruns are not eligible.
- A show's host or producer may submit entries.
- Applicant may enter more than one category. Applicant may NOT enter the same broadcast in more than one category

The Broadcast Media Awards are independent of any other activity sponsored by The James Beard Foundation.

- **Television Program, In Studio OR Fixed Location:** Enter one complete show of a series that is shot from week to week in the same studio or fixed location. You may enter more than one show, even from the same series, in this category, but each entry requires an entry fee. Submit six duplicates of the entry on DVDs.
- **Television Program, On Location:** Enter one complete show of a series that is generally shot on different locations from week to week. You may enter more than one show, even from the same series, in this category, but each entry requires an entry fee. Submit six duplicates of the entry on DVDs.
- **Television Segment:** Enter three segments from different shows as one entry. A segment is a short-form program or a regular feature of a non-food show. A show devoted solely to food and beverage may not be divided into segments and entered in the segment category. Submit six duplicates of the entry on DVDs.
- **Television Special/Documentary:** Enter a complete one-time special. Submit six duplicates of the entry on DVDs.
- **TV Food Personality:** Enter a composite of three different shows as one entry. Submit six duplicates of the entry on DVDs.
- **Radio Show/Audio Webcast:** If the broadcast is ten minutes or under, enter three examples of your work as one entry. If the broadcast is over ten minutes, enter only one example. The entry must be a broadcast as it aired, unedited. Edited submissions will be disqualified. Submit six duplicates of each entry on CDs.
- **Video Webcast:** Content must be original to the website and not contain material and video used on a TV show. Submit six duplicates of each entry on DVDs.
- **Infomercials** are not eligible.

### HOW TO ENTER

- Complete and sign one entry form for each submission.
- Fill out credit card information on the form above or attach check or money order in the amount of \$100 per submission, made payable to The James Beard Foundation. (For your records The James Beard Foundation tax id number is: **132752 108**).
- Entries must be received no later than **January 7, 2010**.  
Send to: **The James Beard Foundation Awards, slot D, 6 West 18th Street, New York, NY 10011**.
- Entries will not be returned.

### NOTIFICATION:

- Nominees will be announced to the press on **March 22, 2010**. Nominees also will be notified via email on **March 22**.
- Winners will be announced on **May 2, 2010**, at The James Beard Foundation Book, Journalism and Broadcast Media Awards Dinner in New York City.

*Membership in, service or contribution to The James Beard Foundation has no effect on the outcome of The James Beard Foundation Awards and is not a requirement for submitting an entry or being considered as an award candidate.*

**Awards Office Information:** Phone (212) 627-1111 ext. 563/ Fax (212) 627-1064 Email: [jshneider@jamesbeard.org](mailto:jshneider@jamesbeard.org)  
**Website:** [www.jamesbeard.org](http://www.jamesbeard.org)