



THE JAMES BEARD FOUNDATION AWARDS

**ENTRY FORM**  
**The 2010 JAMES BEARD FOUNDATION JOURNALISM AWARDS**

For work published in 2009.

**Deadline for receipt of submissions: January 7, 2010**

Fill out one entry form for each entry. Please type or print clearly with ball point pen. Entries received without an entry form, or an incomplete or illegible form will be disqualified. This form may be photocopied.

Journalist's Name \_\_\_\_\_

Journalist's Mailing Address (for notification) \_\_\_\_\_

Journalist's Daytime Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Full name of Entry including URL if applicable \_\_\_\_\_

Publication Name \_\_\_\_\_ Publication Date (s) \_\_\_\_\_

Contact at Publication (if different from contestant) \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Submitted by \_\_\_\_\_

**Category Entered** (check one)

\_\_\_\_\_ **Newspaper Feature Writing**

A single feature or column about food, equipment, techniques, or personality profiles, with or without recipes.

\_\_\_\_\_ **Newspaper Food Section**

\_\_\_\_\_ **Newspaper Feature Writing About Restaurants and/or Chefs**

A single article reporting on a restaurant, restaurateur, chef, or the restaurant business, with or without recipes

\_\_\_\_\_ **Magazine Feature Writing with Recipes**

A single feature about food, equipment, techniques, or personality profiles. Entries must include one or more recipes.

\_\_\_\_\_ **Magazine Feature Writing without Recipes**

A single feature about food, equipment, techniques, or personality profiles, without recipes.

\_\_\_\_\_ **Magazine Feature Writing About Restaurants and/or Chefs**

A single article reporting on a restaurant, restaurateur, chef, or the restaurant business with or without recipes.

\_\_\_\_\_ **Craig Claiborne Distinguished Restaurant Review Award**

Three restaurant reviews or critiques published in newspapers, magazines, newsletters or online. Attached as one entry.

\_\_\_\_\_ **Reporting on Health, Environment and Nutrition**

A single, food-related article on these topics published in newspapers, magazines, newsletters or online.

\_\_\_\_\_ **Food-related Columns**

Three examples of regularly published critique or commentary by the same author(s) reflecting an individual personal voice published in newspapers, magazines, newsletters or online. Attached as one entry.

\_\_\_\_\_ **Writing on Spirits, Wine, or Beer**

A single article on spirits, wine, or beer published in newspapers, magazines, newsletters or online.

\_\_\_\_\_ **Multimedia Food Feature**

Original integrated package of one piece or a series of up to three pieces on one topic for the Internet, integrating multiple digital tools (such as video, audio, linkage, social media, narrative) with or without recipes. Attached as one entry.

\_\_\_\_\_ **Food Blogs**

Distinct online voice of an individual or group published regularly since January 1<sup>st</sup>, 2009.

\_\_\_\_\_ **Website focusing on Food, Restaurants, Beverage, or Nutrition**

An in-depth, online-only publication.

\_\_\_\_\_ **MFK Fisher Distinguished Writing Award**

A single article of exceptional literary merit published in a newspaper, magazine, newsletter or online on any subject pertaining to food and drink.



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2010 JAMES BEARD FOUNDATION JOURNALISM AWARDS

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**DEADLINE:** All entries **MUST** be **RECEIVED** by **JANUARY 7, 2010**.

**Entry Rules and Category Definitions:**

Please read rules carefully; every year we redefine categories and requirements. Entries that do not follow rules will be disqualified.

1. Each entry **must** include a **completed signed entry form** and a **\$100 entry fee**. You may pay with credit card, check or, money order, made payable to: The James Beard Foundation, Tax ID Number: **132752 108**.

**2. Newspaper, Magazine, Newsletter or Online Entries:**

Each entry must include **six copies** of the article as published OR one original article as published plus five color copies in the original format size; this could include archival copies from systems such as Nexis-Lexis or Merlin. Articles must include name and date of publication; byline or credit, headline and full text. If article is not bylined, article must be accompanied by a letter from the publication's editor confirming the authorship. For online entries, submit the entry's URL.

**3. Newspaper Food Section:**

Submit **six copies** of three different complete sections of **your choosing** published during calendar year 2009.

**4. Multimedia Food Feature:**

Submit the URL. This category includes e-newsletters and website articles using multiple digital tools.

**5. Website Focusing on Food, Restaurants, Beverage, or Nutrition:**

Submit the URL. Primary content must be food, beverage, restaurants or nutrition issues; judging will be based on the entire experience of the website (ease of navigation, graphics, article content and creativity) during the judging period. Websites sponsored by manufacturers or trade organizations are not eligible.

**6. Food Blogs:**

Submit URL; identify publisher and key contributors, if any. Judging will be based on the voice, originality, creativity, community, credibility, during the judging period; blogs must have been regularly published since January 1<sup>st</sup>, 2009.

7. Mail entry to: The James Beard Foundation Awards, 6 West 18th Street, 10<sup>th</sup> floor, New York, NY 10011

8. For further Awards information, please email [jschneider@jamesbeard.org](mailto:jschneider@jamesbeard.org) OR [yros@jamesbeard.org](mailto:yros@jamesbeard.org).

9. Should it be judged that no clear winner emerges in any given category, no award shall be given that year.

Please read the following and sign where indicated:

**Criteria:**

1. The James Beard Foundation Journalism Awards are open to any active journalist in North America for entries published in 2009. Entries must be in English.

2. Journalists may submit only one entry in each Awards category. However, journalists may enter more than one Awards category. But, they may not submit the same entry in more than one Awards category. Each entry requires a separate entry form and a non-refundable \$100 entry fee.

3. Entries must be submitted by the author, an agent, an editor, or a publisher. For each entry it is important to include both the author's address, phone number and email address as well as an address and phone number at the publication.

4. All entries must be the original work of the author or co-authors.

5. The committee has established that there must be 10 entries in a category in order for it to be fairly judged. The committee reserves the right to combine or separate categories when appropriate and reassign categories as appropriate.

